

April 11 2020
 Game time: 1:00 pm
 Stoneham Arena
 101 Montvale Ave. Stoneham Ma. 02180

Reception to follow at
 Polcari's Woburn
 309 Montvale Ave, Woburn, MA 01801



VS



The Boston Bruins Alumni

Ad Book Application

Hockey Cares for Kids' is a charitable 501(c)(3) organization whose mission is to utilize the popularity of the game of hockey to enhance the quality of life of economically underprivileged youth and their families. Our goal is to use lessons learned on the ice as players and teammates to foster character and a shared sense of community responsibility, both of which are critical for successful personal and interpersonal development. Hockey Cares for Kids aims to help urban youth develop integrity, respect, accountability, character, self-discipline, personal responsibility and teamwork. Your sponsorship will provide your brand with advertising in the Bruins Alumni Game Program, recognition postings on our websites and social media outlets and in game 'shout outs'.

Please return this completed application along with payment of your sponsorship level no later than March 20th, 2020. Please type or clearly print on this application. A signature is required to complete the contract.

Sponsor Name: _____ **Phone:** _____

Company Name: _____ **Email:** _____

Address: _____ **Website:** _____

City: _____ **State:** _____ **Zip Code:** _____

Sponsorship Level:

Full Page	7.5 x 10	\$1000
Half Page	7.5 x 4.9	\$500
Quarter Page Option 1	3.65 x 4.9	\$250
Quarter Page Option 2	7.5 x 2.35 x 4.9	\$250
Business Card	3.65 x 2.35	\$125

Payment information:

This application, along with payment, must be submitted in order to secure your ad in the Alumni game program book. **Logos/ad copy should be emailed to: mlawhorne@comcast.net**

Please sign and return this two page contract with payment to:

Hockey Cares for Kids, Inc., PO Box 4104 BV, Andover, MA 01810

Make checks payable to "Hockey Cares for Kids, Inc."

Authorized Sponsor

Signature: _____ Date: _____

Hockey Cares Rep. Signature: _____ Date: _____

All proceeds benefit Hockey Cares, Inc., American Hearing Impaired Hockey Association and to be distributed to hockey related charities and foundations and the.



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Terms & Conditions:

When fully executed, this document will establish an agreement between Hockey Cares, Inc. herein after referred to as "Hockey Cares" and the sponsoring business referred to as "The Sponsor" in support of the April 11, 2020 Bruins Alumni game versus the Hockey Cares team.

The Sponsor agrees to pay Hockey Cares as indicated above.

In consideration of the payment detailed above, The Sponsor shall receive appropriate acknowledgement as a sponsor of the Bruins Alumni game versus the Hockey Cares team at the level indicated. The Sponsor grants permission to the Hockey Cares to display The Sponsor's name and trademark for the Term of this Agreement, with The Sponsor's prior review and approval.

The final decision regarding placement and/or juxtaposition of sponsor's logo shall rest with Hockey Cares.

It is understood and agreed that the entire agreement between Hockey Cares and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing.

For Hockey Cares Use Only:

Amount Paid: _____ Check #: _____ Date Received: _____ Logo Received: _____